

**PORTFOLIO**  
spencerbeuerle.com

**EMAIL**  
spencerbeuerle@gmail.com

**PHONE**  
505.328.1716



**Spencer Beuerle**  
Senior Art Director

## EXPERIENCE

### CACTUS

SENIOR ART DIRECTOR • MAY 2022 - PRESENT

Hart House / CO & NC Lottery / Man Therapy / Westerra CU / Parkview Medical

### BARKLEY

SENIOR ART DIRECTOR • OCT. 2020 - MAY 2022

Planet Fitness / Missouri Lottery / US Bank / Reece

ART DIRECTOR • OCT. 2018 - OCT. 2020

Planet Fitness / Missouri Lottery / Big O Tires / Haribo

### MCKEE WALLWORK + CO.

JUNIOR ART DIRECTOR • FEB. 2015 - FEB. 2016

## EDUCATION

### THE CREATIVE CIRCUS

ART DIRECTION • 2018

### SOUTHWEST UNIV. OF VISUAL ARTS

BA GRAPHIC DESIGN, MARKETING MINOR • 2014

## PROPS

### SHORTY AWARDS (GOLD)

NATIVE ADVERTISING  
BEST OF IGTV  
VIDEO, MEDIUM LENGTH

### DIGIDAY AWARDS (GOLD)

BEST USE OF VIDEO  
MOST INNOVATIVE USE OF CONTENT

### GRAPHIS (GOLD)

ADVERTISING PRINT SERIES

### ADDITIONAL ACCOLADES

RADIO MERCURY AWARD FINALIST  
NASPL "BATCHY"  
THE INDIE AWARDS  
ADDY'S  
ADAGE  
ADWEEK  
THE DRUM