

**PORTFOLIO**  
spencerbeuerle.com

**EMAIL**  
spencerbeuerle@gmail.com

**PHONE**  
505.328.1716



**Spencer Beuerle**  
Art Director & Creative

## EXPERIENCE

### CACTUS

SENIOR ART DIRECTOR • MAY 2022 - PRESENT

Hart House, Colorado & North Carolina Lottery, Parkview Medical

### BARKLEY

SENIOR ART DIRECTOR • OCT. 2020 - MAY 2022

Planet Fitness, Missouri Lottery, US Bank, Reece

ART DIRECTOR • OCT. 2018 - OCT. 2020

Planet Fitness, Missouri Lottery, Big O Tires, Haribo

### MCKEE WALLWORK + CO.

JUNIOR ART DIRECTOR • FEB. 2015 - FEB. 2016

## EDUCATION

### THE CREATIVE CIRCUS

ART DIRECTION • 2018

### SOUTHWEST UNIV. OF VISUAL ARTS

BA GRAPHIC DESIGN, MARKETING MINOR • 2014

## AWARDS

### SHORTY GOLD

NATIVE ADVERTISING  
BEST OF IGTV  
VIDEO, MEDIUM LENGTH

### DIGIDAY GOLD

BEST USE OF VIDEO  
MOST INNOVATIVE USE OF CONTENT

### ADDY GOLD (KC)

SOCIAL MEDIA CAMPAIGN (x2)  
ONLINE BRANDED CONTENT (x2)  
ELEMENTS OF ADVERTISING, ART DIRECTION

### ADDITIONAL ACCOLADES

NASPL "BATCHY" - GOLD (x2)  
THE INDIE AWARDS - BRONZE